daylight

DAYLIGHT

THE SCHOOL, SEMINAR AND EVENT MANAGEMENT PLATFORM

www.daylight.ch

WELCOME TO DAYLIGHT

daylight is a powerful school, seminar and event management platform that adapts to your individual needs and processes.

Do you need a powerful tool to manage your education and training opportunities? daylight is this very tool. daylight offers you extensive and proven functions for planning, publication and marketing of products, application and lead management, resource management, billing and success monitoring.

The daylight AG team adapts the software to your individual needs and requirements, then integrates it into your existing IT environment. daylight can be effortlessly combined with established applications from the areas of e-learning, CRM, CMS, collaboration and financial management, and integrated into existing online sites. daylight is supported by daylight AG in Winterthur, Switzerland, which also has a subsidiary in Germany with daylight Software GmbH in Cologne. The private

company supports you in partnership and over the long-term. From consulting to programming and integration to support.

Do it - just like more than 60 large and small companies, and organisations in the fields of education, non-profit, public administration, industry, commerce and services:
With daylight you can offload administrative overheads, whilst streamlining processes, improving customer service and reducing costs.

daylight is perfect for

- providers of education and training
- universities, technical colleges and higher technical colleges
- specialists in internal training and personnel development within companies
- associations, organisations and
- foundations, event organisers

"EVEN OUR NON IT-SPECIALIST PEOPLE GET ALONG FINE WITH DAYLIGHT."

Elisabeth Floh Müller
Deputy Managing Director, Alpine Rescue Switzerland

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COMPREHENSIVE FEATURES -
ADAPTED TO YOUR NEEDS

daylight offers process support from product development to bill collection - tailored to your needs and integrated into your IT environment.

Plan and organise

Define and structure your education and training products with all procedures and processes, and efficiently provide the human and material resources required.

Publish and market online

Publish your education and training products online directly from daylight and update the content completely automatically. Using integrated best-of-class applications such as MailChimp, you can conduct efficient online marketing campaigns.

Automate the registration process

Manage registration, cancellation and re-registration with customised workflows. Registration rules, automatic guided registration and waiting lists as well as numerous self-service functions relieve you of long-term pressure.

Integrated charging into the financial management system

You can make fully integrated invoicing into your accounts. E-payment, direct debit, instalment payments, partial and bulk invoices, multiple currencies, integrated billing for additionally ordered items - daylight offers you maximum flexibility.

Perform efficiently

Information and documents are always available anytime, anywhere. Authorised users can centrally view up-to-date student and absences lists, timetables, assessments etc. at any time and download documents.

Analyse and optimise

Extensive statistics and analysis functions provide valuable information to optimise products and use of resources.

„EVERY YEAR WE MANAGE HUNDREDS OF STUDY AND TRAINING EVENTS EFFICIENTLY WITH DAYLIGHT."

Lydia Gacond,
IT Application Supervisor and Project Manager,
Intercantonal University of Applied Sciences of Special Needs Education, Zurich

DAYLIGHT MAKES YOU MORE SUCCESSFUL - EVERY DAY

Use your valuable time to refine the content of your proposal instead of routine administrative tasks and market your products more successfully.

More time for the essential things
daylight comprehensively relieves you of time-consuming administrative work, leaving you more time for conceptual tasks and customer care.

Better customer service
Provide quick and competent information for inquiries, capture leads seamlessly and process them systematically. Provide effective self-service features and interaction options to your customers.

Increased productivity
Modularise your proposal and use efficient workflows to speed up processes and eliminate sources of error. daylight's ease of use contributes significantly to increases in productivity.

More successful marketing
Thanks to evaluation and analysis functions as well as integrated marketing tools, you can speak to different target groups and use existing up-selling or cross-selling potentials.

More transparency
With daylight you always have an overview of your financial situation and your resources. The software has feedback features that allow you to obtain appraisals and suggestions from your customer base so you can optimise your products.

"YOU CAN SENSE THE EXCEPTIONALLY HIGH COMMITMENT AND THE CUSTOMER FOCUS FROM THE DAYLIGHT TEAM."

Mario Sager
Founder and CEO MS Sports AG, Rickenbach, Lucerne

ADAPTED TO YOUR INDIVIDUAL NEEDS

The specialists at daylight AG adapt the software to suit your needs and processes, then integrate it seamlessly into your existing IT environment.

daylight is available as locally-installed software (on premises) or as „software-as-a-service" (on demand). In both cases, daylight AG integrates the solution seamlessly into your existing IT environment and adapts it to your individual needs and processes. daylight offers a website 'out of the box' where you can efficiently present and manage your education and training products online. Upon request, the daylight AG team will also implement a complete web presence with CMS (TYPO3) for you.

Proven methodology for integrating
The professionals at daylight AG rely on the tried and tested MSF model (Microsoft Solution Framework) for integration, which enables systematic planning and implementation of sophisticated software projects. So much so that you as a customer can keep control and maintain influence in all project phases.

Advantages:

- Synchronisation of business and technology objectives
- Definition of clear project goals, roles and responsibilities
- Distinct processes with milestones and checkpoints
- Proactive risk management
- Effective response to change

"WE WERE ABLE TO REPRODUCE PROCESSES 1: 1 WITH DAYLIGHT AND INTEGRATE SUCCESSFULLY IN OUR HETEROGENEOUS SYSTEM LANDSCAPE."

Dr. Urs Hassler,
Project Manager ID Software Project Services, ETH University Zurich
Katharina Leith,
Director of IT Support for non-academic courses, ETH University Zurich

COMPREHENSIVE SUPPORT FOR
THE ENTIRE LIFE CYCLE

daylight AG advises you comprehensively and transparently, and will accompany you in the long term so that you get the most out of your daylight solution.

Consulting and process optimisation
Daylight AG has more than 15 years' experience in IT and processing in the education and training environment, and has successfully completed a large number of projects. Use their comprehensive know-how to optimise not only your IT, but also your products and processes.

Professional training
Step by step your employees will be introduced to the functions and operation of daylight, and will receive valuable tips for working as productively as possible.

Support
With comprehensive and professional support services, the daylight AG team ensures that you achieve the maximum return on investment from your daylight solution. If you have any questions or problems, the competent daylight telephone support is at your disposal.

Community
On the daylight community page you will find answers to many practical questions and you can also ask your own questions, which will be answered as quickly as possible by the daylight support team.

Knowledge Base
The daylight Knowledge Base (Wiki) provides tutorials, tips and tricks as well as customer-specific documentation, and provides the comprehensive and easy to understand daylight manual.

Ticketing system
Track the progress of orders and requests via our ticketing system in real time which we process for you.

„AT DAYLIGHT AG, I HAVE MY OWN PERSONAL POINT-OF-CONTACT."

Roger Zimmermann
Head of Computer Science, Swiss Technical College, Winterthur

A SOLID PARTNERSHIP - TODAY AND IN THE FUTURE

daylight AG emerged from the business division of a prestigious consulting firm, specialising in IT consulting services and IT solutions in the education sector. It has been developing and implementing innovative IT solutions since 2005 and works for companies and organizations of all sizes.

daylight AG was founded by Marco Lendi, Alex Grossmann and Frederik Schaller. In addition to the founding trio, the daylight AG team today includes several qualified and certified computer scientists.

As a core competence, daylight AG develops, distributes and implements its own daylight software solution and offers complementary services based on TYPO3 and Microsoft technologies. daylight AG is a Microsoft Gold Partner.

"TO OUR CUSTOMERS WE WANT TO BE A RELIABLE PARTNER THAT THINKS FOR ITSELF AND DEFINES ITSELF TODAY AND TOMORROW."

Alex Grossmann, Frederik Schaller and Marco Lendi, founders and management of daylight AG, Winterthur

CONTACT US

**Have we sparked your interest?
Would you like to know more about how day-
light reduces administrative overheads, stre-
amlines processes, improves customer service
and reduces costs?**

Then contact us now with no obligation. We look
forward to hearing or reading from you soon!

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